



Highly motivated and adaptable professional with over 18 years experience in the creative and entertainment industries. Proven ability to manage complex logistics, build strong client relationships, and deliver successful projects across tour management, production coordination, set design, as well as health and wellness initiatives. Seeking a unique role in backend operations that utilizes experience to create and maintain quality, lasting brands and spaces.

## EXPERIENCE

### Tour Manager / Driver / Merch / VIP Rep (2018 - Present)

- Managed and assisted in all aspects of professional and independent touring logistics, including budgeting, travel arrangements, venue liaison, crew coordination and stage set up / breakdown.
- Oversaw merchandise sales and VIP guest relations, ensuring tour remained equitable both monetarily - merchandise sales often increased by 20%, and over time - this business survives on reputation built on creating and maintaining quality, fluid relationships between client, customer and associated teams.
- Implementing the unique ability to empathize with clients as a manager, and as an artist, developed and implemented backend systems to streamline operations and improve efficiency on tour.

### Set Designer / Art Director (2005 - 2023)

- Conceptualized, designed, and built sets for various commercial video and photography projects (*Super Bowl*, *Challenge Butter*, *P&G* product testing)
- Collaborated with clients, directors, and photographers to translate and distill project initiatives into tangible notions, refine an actionable plan and implement by leading teams to build, maintain and wrap under stringent time restraints, often coming in 10-15% under budget.

### Freelance Roles (2005 - Present)

- **Production & Catering Coordinator (2005-2023)** Managed logistics and coordinated production schedules for commercial video projects, with a focus on rebranding initiatives. Provided cost-effective, delicious food and beverage services for video productions and events, catering to a variety of dietary needs.
- **Visual Stylist (2005-2023):** Created online and print product style guides, images and editorials for brands like *Amazon*, *MyHabit*, *Frontgate*, and *Grandin Road*. Assisted food stylists in sourcing, preparing and arranging food for commercial photography shoots for major clients (e.g., *P&G*, *Kroger*, *Secret*).

## Freelance Roles (continued)

- **Artist / Management / Musician (Wonky Tonk, LLC - 2005 - Present):** Award-winning musician with music and interviews featured in international films and podcasts. Toured nationally and internationally, both solo and with a band. Independently developed and maintained the *Wonky Tonk* brand, implementing skills gained in commercial photo and video, allowing the brand to survive time, the internet and a world-wide pandemic.
- **Yoga Instructor & Video Editor (2020-2021):** Taught yoga classes, held ceremony and created /edited multi-camera online yoga courses for *Durga's Tiger School*, providing a critical lifeline during the 2020 lockdown.
- **Americorps Service (2012-2015):** Built and maintained backcountry trails (*Montana Conservation Corps*) and provided after-school health and PE programs in low-income schools (*Children's Hunger Alliance*).

## EDUCATION

- **Durga's Tiger School, Quito, Ecuador (2020-2021):** 500 RYT Certified Yoga Instructor with emphasis on Kundalini, Kaula Tantra & Shamanic Arts
- **Northern Kentucky University, Highland Heights, KY (2008-2012)**
  - Bachelor of Arts in Electronic Media Broadcasting & Political Science (Minor in Honors) - GPA: 3.9
  - Intern at WNKU - NPR Radio Affiliate
- **Aarhus Business School, Denmark (2011):** Business Communications & Boxing
- **Master Fry Defense Systems (2003-Present)** - Kickboxing, Tai Chi and Taekwondo
- **Highlands High School, Fort Thomas, KY (2002-2006)**
  - Graduated Magna Cum Laude with a GPA of 4.2 with various academic and art awards and scholarship
- **Lightborne Communications Intern (2005-2007):** Assisted in music video production for artists like Death Cab for a Cutie and Feist.
- **Governors School for the Arts (2007):** Architectural Design Program, Transylvania University, Lexington, KY

## SKILLS

- Logistics Management, Budget Management, Project Coordination, Client Relations, Team Leadership, Communication (written & verbal), Problem-Solving, Time Management, Attention to Detail, Proficient in *Microsoft* and *Apple* Office Suites, and AV software like *Adobe* and *Final Cut Pro*

## AWARDS & CERTIFICATIONS

- Honorable Kentucky Colonel (2022-Present)
- Red Cross Adult & Pediatric CPR/AED/First Aid Certified
- 500 RYS Yoga Alliance Certified Instructor
- Cincinnati Entertainment Award (Best New Artist, Best Music Video, Best Singer Songwriter)
- Academia Award (Best Country Singer Songwriter)

